



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/National Federation of Ind(16837)
Target Enterprises (3056)
MASON,KYM
Telerep/Los Angeles, Los Angeles (1043)
ph: (555) 555-5555

Invoice 627598
Inv Date 8/26/2012
Terms Net 30
Contract 327932
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Product Political - Issue (1068)
Brand 263/NFIB (135639)
Acct Types National/Political
Est/Headline 263/06223528
Demo
Revision
Comments 263/NFIB
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:59PM

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	08/21/12 9:00AM (Tu)	00:30	NFIBFL814H	\$2300.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	08/22/12 7:59AM (We)	00:30	NFIBFL814H	\$2300.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	08/23/12 8:54AM (Th)	00:30	NFIBFL814H	\$2300.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	08/24/12 8:47AM (Fr)	00:30	NFIBFL814H	\$2300.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/21/12 12:36PM (Tu)	00:30	NFIBFL814H	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/22/12 12:59PM (We)	00:30	NFIBFL814H	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/23/12 12:27PM (Th)	00:30	NFIBFL814H	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/24/12 12:57PM (Fr)	00:30	NFIBFL814H	\$1000.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/21/12 5:43PM (Tu)	00:30	NFIBFL814H	\$2500.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/22/12 5:53PM (We)	00:30	NFIBFL814H	\$2500.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/23/12 5:42PM (Th)	00:30	NFIBFL814H	\$2500.00	
3.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/24/12 5:53PM (Fr)	00:30	NFIBFL814H	\$2500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/21/12 6:29PM (Tu)	00:30	NFIBFL814H	\$3500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/22/12 6:12PM (We)	00:30	NFIBFL814H	\$3500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/23/12 6:12PM (Th)	00:30	NFIBFL814H	\$3500.00	
4.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/24/12 6:13PM (Fr)	00:30	NFIBFL814H	\$3500.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	08/22/12 11:29PM (We)	00:30	NFIBFL814H	\$2250.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	08/23/12 11:29PM (Th)	00:30	NFIBFL814H	\$2250.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	08/24/12 11:14PM (Fr)	00:30	NFIBFL814H	\$2250.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	08/25/12 11:26PM (Sa)	00:30	NFIBFL814H	\$2250.00	
5.0	Spot	11:00:00PM- 11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	08/26/12 11:13PM (Su)	00:30	NFIBFL814H	\$2250.00	
6.0	Spot	5:30:00AM- 6:00:00	Per week (2),We,Th,Fr	08/23/12 5:30AM (Th)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	5:30:00AM- 6:00:00	Per week (2),We,Th,Fr	08/24/12 5:30AM (Fr)	00:30	NFIBFL814H	\$900.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/22/12 6:30AM (We)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/23/12 6:56AM (Th)	00:30	NFIBFL814H	\$2100.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/24/12 6:23AM (Fr)	00:30	NFIBFL814H	\$2100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$56,550.00	Total Spots	26
Commission	(\$8,482.50)		
Net Total	\$48,067.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.